# AMERICAN TRADESHOW SERVICES
## LEAD RETRIEVAL MADE EASY

Annual Conference 2025
Louisville, Kentucky • October 5-7
Distilling Success: Crafting Excellence in Higher Ed

CACUBO

**DISCOUNT DEADLINE: FRIDAY, SEPTEMBER 9, 2025**

## 1. Choose Your Scanning Option

### LeadsPlus™ II App
Use your own IOS or Andoid Devices

LeadsPlus II

|  | Discounted | Show Rate |
|---|---|---|
| First License | $359.00 | $409.00 |
| Additional | $99.00 | $149.00 |
| **Bundles** | | |
| 3 Pack | $499.00 | $549.00 |
| 6 Pack | $799.00 | $849.00 |
| 10 Pack | $999.00 | $1049.00 |

## 2. Capture to Close AI

AI automated targeted emails to connect leads with sales reps.

**Discounted**
$899.00

**Show Rate**
$999.00

## 3. Behavioral Analytics

Smart sensors deliver real-time visitor analytics with 95% accuracy

**Booth Size**
| 10x10 | $2,100 (one sensor) |
| 10x20 | $3,800 (two sensors) |

## CLICK HERE TO ORDER ONLINE →

# LEAD RETRIEVAL 101

## Don't just collect leads—turn them into real results.

### Capture leads. Close deals. Maximize ROI.

Event badges are more than IDs—they're digital business cards.
With ATS Lead Retrieval, it's easy to capture, qualify, and follow up—from first scan to final sale.

**LeadsPlus™ II App**

Scan and save leads-
right from your phone.

- **Instant lead capture with contact & demographic data**

- **Add notes & qualifiers for better follow-up**

- **Real-time & post-event access (saved for 36 months)**

- **Seamless CRM integration**

- **Easily manage your booth's leads**

### *Just Point & Scan*